

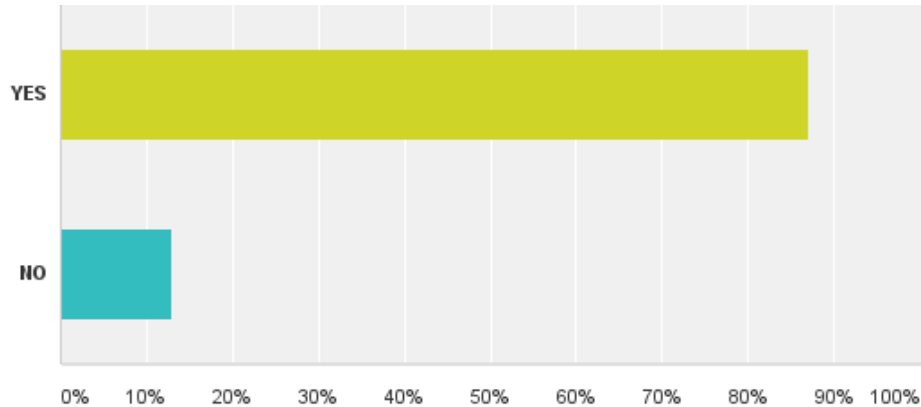
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# Pulse Survey for IIM Members

Monday, October 24, 2016



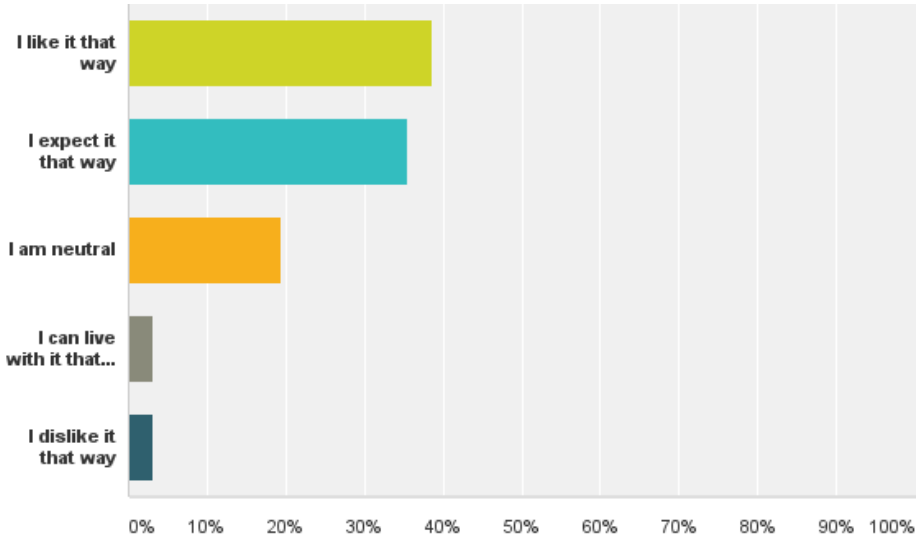
**Q1: As a member of the IIM do you believe the Institute provides the right platform to promote an online community where you can communicate and interact with others in the world of Interim Management?**



**Q2: What specific interests would you like to know more about? (Top 3 responses)**

1. Tax and Regulation Issues (93%)
2. Assignments/Gaps (71%)
3. Resources & White Papers (58%)

**Q3: Membership provides access to a diverse range of benefits and offers. Should the IIM email you with relevant information and content notifications?**



**Q4: Which specific activities would have the most appeal for you? (Top 3 responses)**

1. Participating in conversations on specific interim issues (74%)
2. Connecting with other IM professionals (64%)
3. Online events, webinars, etc. (48%)

## Q5: Sample of responses to value adding content (regular themes)

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Broader promotion of the MIIM designation.

Perhaps an online newsletter to capture a range of articles in one place each month?

A good networking opportunity that members should be using

A forum for new interims. Whilst we are highly experienced individuals in the full time work environment, the challenge of breaking away from the full time market and moving into the interim sector is increasingly becoming significant. With the market being more competitive and clients increasingly adopting much greater selectivity, new interims need to be much better prepared/guided on how to address these evolving challenges.

I think that I ought to use the I.I.M. more often. I shall make the effort to do that in the near future.

The biggest issue for a working interim is the downtime between assignments. Finding ways of keeping this to a minimum would be great. The current model is limited to ISPs and your own networking. How to have an additional proactive resource working specifically for you needs to be worked out. Another point is to make being an accredited member have a greater value in the market.

More IIM events

London IIM events activity appear to have stalled, and I would be particularly pleased to see a resurgence of an active events calendar.

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