

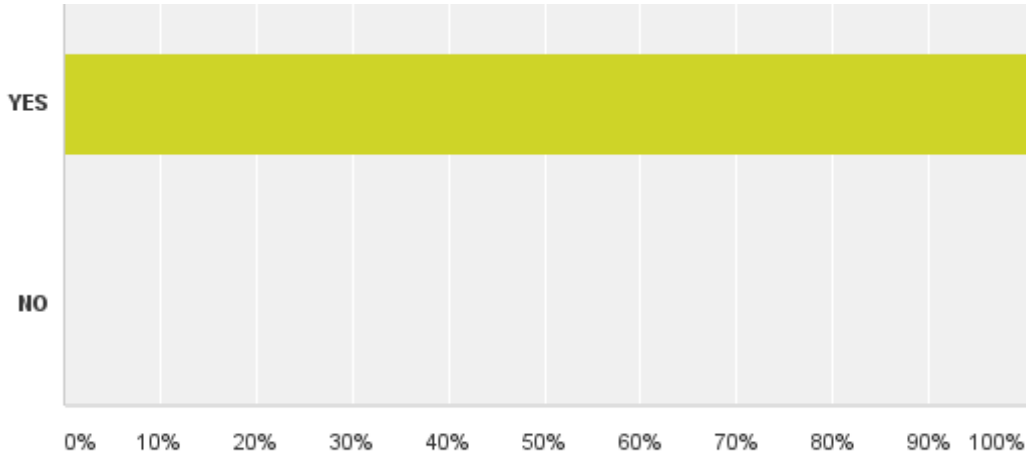
---

# Pulse Survey for Interim Service Providers

Monday, October 24, 2016



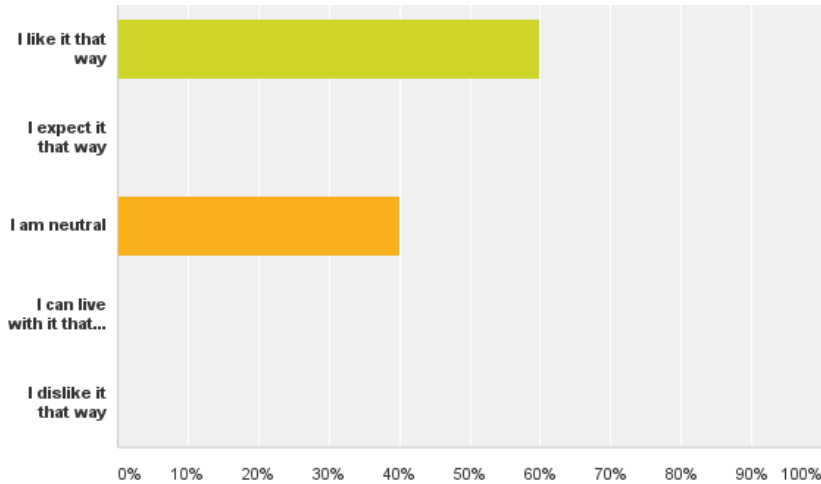
**Q1: As a Service Provider recognised in the field of Interim Management, would you be interested in an online community where you can communicate and interact with others interested in the world of Interim Management?**



**Q2: What specific interests would you like to know more about? (Top 3 responses)**

1. Notification of events/opportunity to influence subjects (80%)
2. Tax & Regulation Issues (80%)
3. Resources & White papers (80%)

**Q3: How would you feel if the IIM online community emailed you with relevant information and content notifications (e.g. new members with 'hot' skills)?**



**Q2: What specific interests would you like to know more about? (Top 3 responses)**

1. Participating in conversations on specific interim issues (80%)
2. Developing the market through joint initiatives (60%)
3. Joint initiatives on development of UK legislation & policy (50%)

## Q5: Sample of responses to value adding content (regular themes)

---

Agreement on quality standards and process whether an interim was going "direct" or via an ISP

Client specific events/information/marketing

Increasing relevance and representation of the total IM community - Partnership opportunities and joining forces to support IMs.