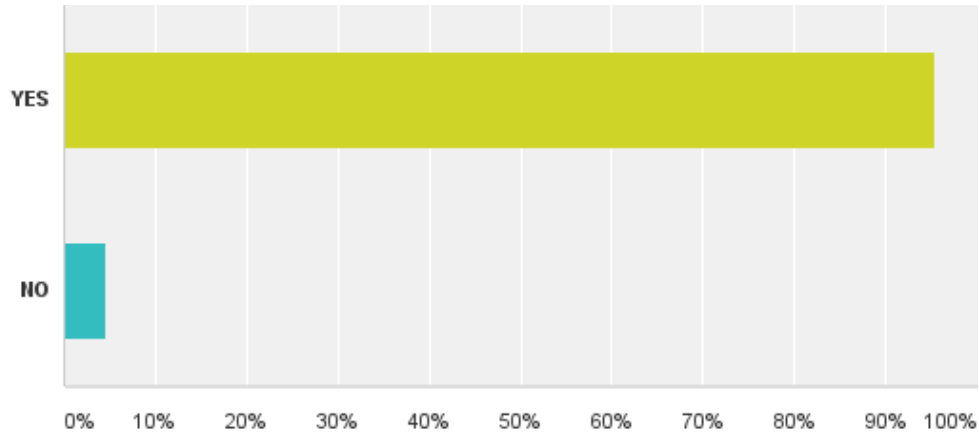


Pulse Survey for IIM LinkedIn Group

Monday, October 24, 2016



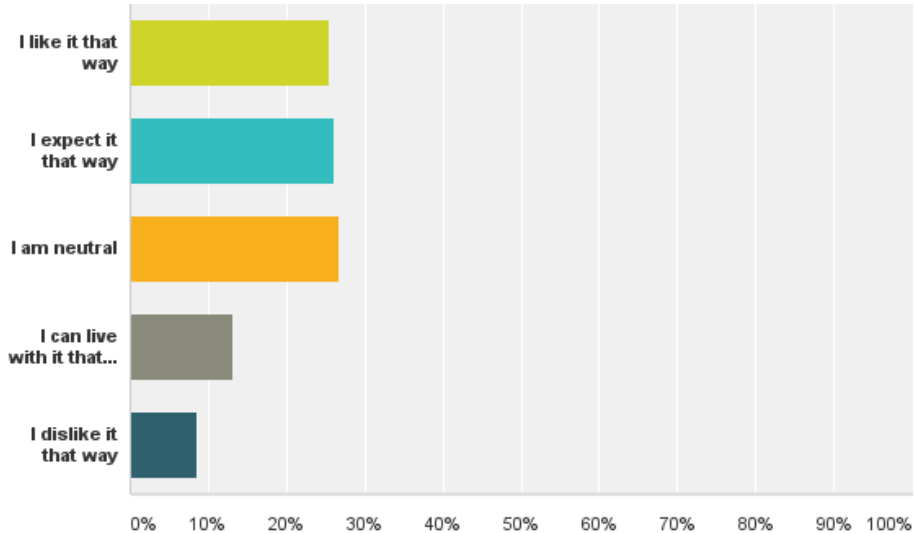
Q1: Could you benefit from being a member of a professional body dedicated to the world of interim managers and executives. Would you join a professional community where you can communicate and interact with others interested in the world of Interim Management?



Q2: What specific interests would you like to know more about? (Top 3 responses)

1. Flagging up assignments/dealing with gaps (80%)
2. Tax and Regulation Issues (71%)
3. Resources & White papers (56%)

Q3: Membership provides access to a diverse range of benefits and offers. Should the IIM email you with relevant information and content notifications?



Q4: Which specific activities would have the most appeal for you?

1. Participating in conversations on specific interim issues (64%)
2. Connecting with people who have a recognised accreditation (55%)
3. Online events, webinars, etc. (47%)

Q5: Sample of responses to value adding content (regular themes)

Access to and information about Accreditation. Recognised professional accreditation as a career interim

The distinction between freelancing/contracting and taking on the specific challenge of a task/objective is a problem in the sector I work in - specific sector targeted support would establish the value of membership.

Advice and assistance on finding, and DIRECT (i.e. non-ISP / agency) marketing of skills to, potential clients. Introduction to sales-staff to represent US (interims), as opposed to ISP/agencies that represent clients.

How to overcome the challenges of going back to an assignment after a break. (as interim managers we all face gaps in our careers)

A forum/process to network with members with a view to building relationships & finding work.

Yes, how can interims mobilise to help each other in creative and innovative ways that do not rely so heavily on agencies and the way they tend to operate, which is more heavily skewed to their clients and not the interim. It can be very frustrating if your reliance is on a sector that treats the interim as a commodity rather than another client.

Buying power of a group to meet the collective needs of interims eg insurance, healthcare solutions, etc.

Campaigning to help the market understand the value of the 'professional' interim and defence against government mistrust of Interims

Client focus and enabling interims to get to the client without additional intermediaries

Quaterly news on providers

Specific sections matching skill sets FMCG manufacturing. As an example Chat room format capability which works well for my style and not just email blog or LinkedIn scrolling history
Building a stronger, more collegiate community.

Helping the recruitment industry understand what interim actually is !

More access to or information about IM opportunities

Lobbying the political world to highlight and promote the value IM's have as a resource for organisations undergoing change or addressing structural reform. Real change expertise is not offered by 'staff' operating in subordinated employment roles as found in the large consulting firms. There is a real and unique market gap that IM's fill. This needs to be a key USP that the IIM can market to friendly politicians and business influencers/leaders.