

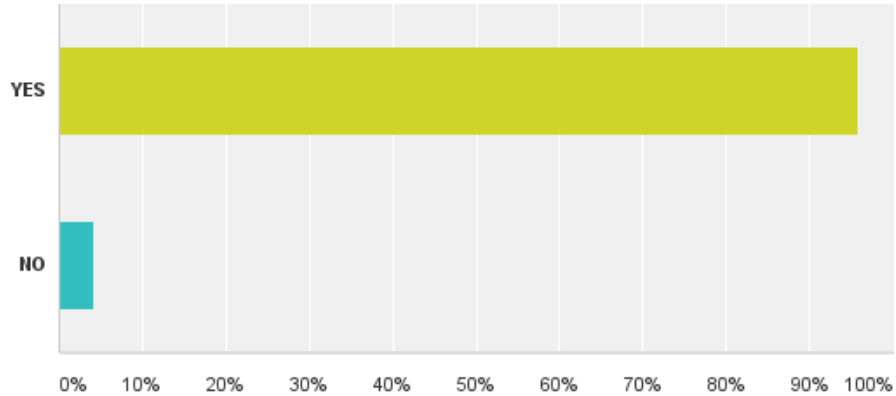
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# Pulse Survey for IIM Registered Users

Monday, October 24, 2016



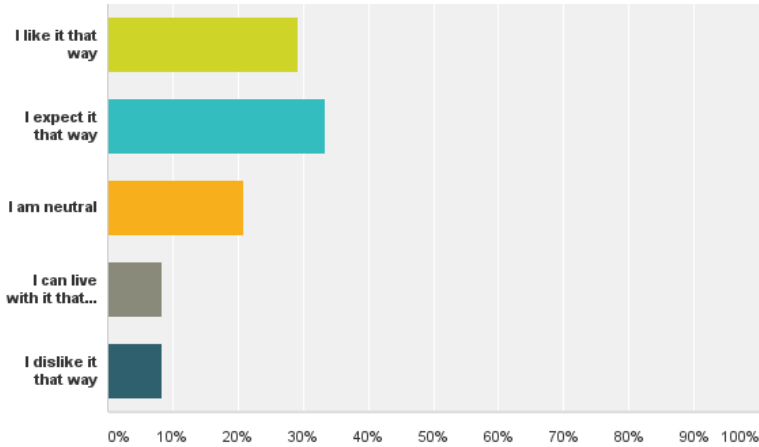
**Q1: As someone interested in Interim Management, would you join an online community where you can communicate and interact with others interested in the world of Interim Management?**



**Q2: What specific interests would you like to know more about? (Top 3 responses)**

1. Assignments/Gaps (91%)
2. Tax & Regulation (65%)
3. Contacting IMs with similar experience (65%)

**Q3: Membership provides access to a diverse range of benefits and offers. Should the IIM email you with relevant information and content notifications?**



**Q4: Which specific activities would have the most appeal for you?**

1. Connecting with other IM professionals (72%)
2. Participating in conversations on specific interim issues (72%)
3. Online events, webinars, etc. (59%)

## Q5: Sample of responses to value adding content (regular themes)

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Applications to IM post in other countries.

Events to network with other interim professionals.

Strength networking with international interim services providers and expand visibility in other markets than UK

Redesign the website to user friendly look, easy to search and find information that is in addition to keeping updating its contents.

Interim assignment case studies

A better understanding of how to engage with providers and agencies. Just because they feature in the annual survey doesn't make them any more approachable or friendly to work with.

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